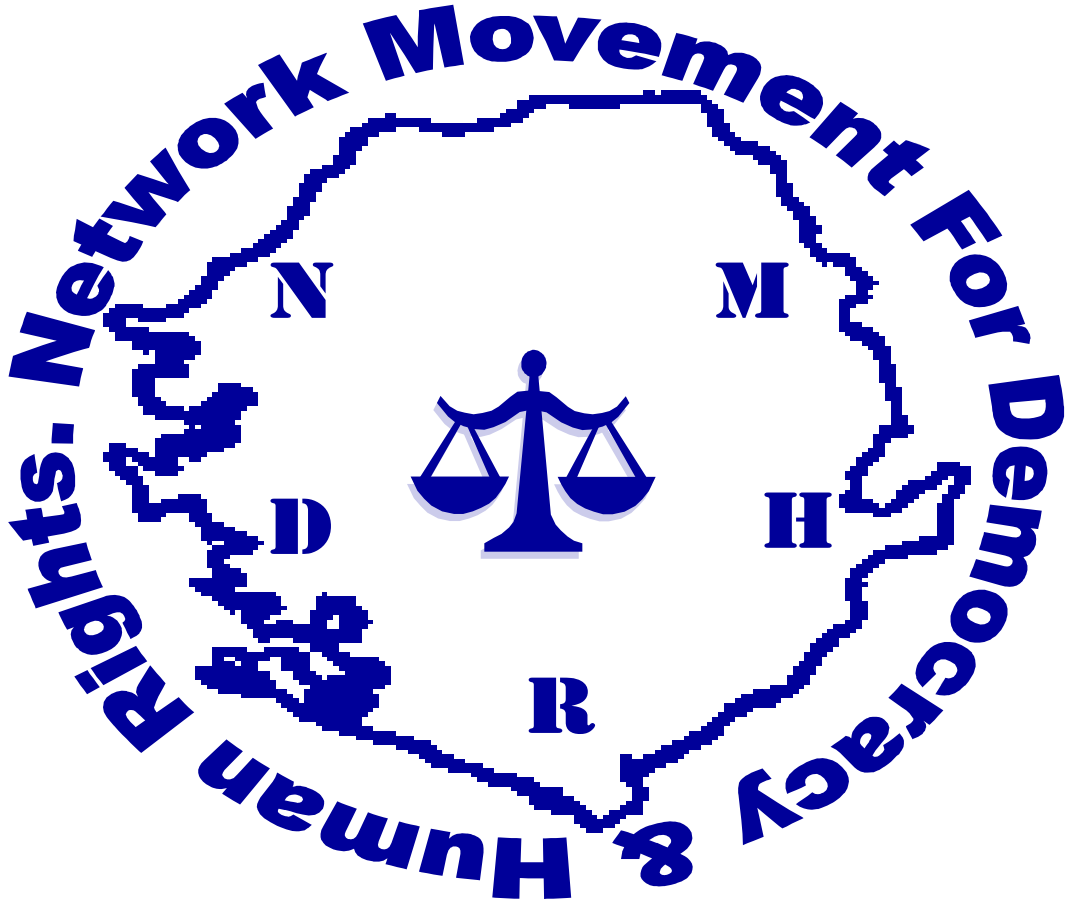




NMDHR'S FUND RAISING PLAN



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Executive Summary

Why the Plan?

- This plan has allowed for NMDHR to Reduce its dependency on single source funding
- Allows for continuation of services when the economy or other circumstances closes off or reduces one type of donor funding
- Increases opportunities for the organization to be innovative in terms of project implementation
- Sustainability; Provides sustainability for project after donor fund cycle ended
- Integrate fund development with other program activities & plans

NATURE OF OPERATION:

Non-Governmental Organization

VISION: Network Movement for Development and Human Rights (NMDHR) is a credible NGO promoting human rights and democratic values.

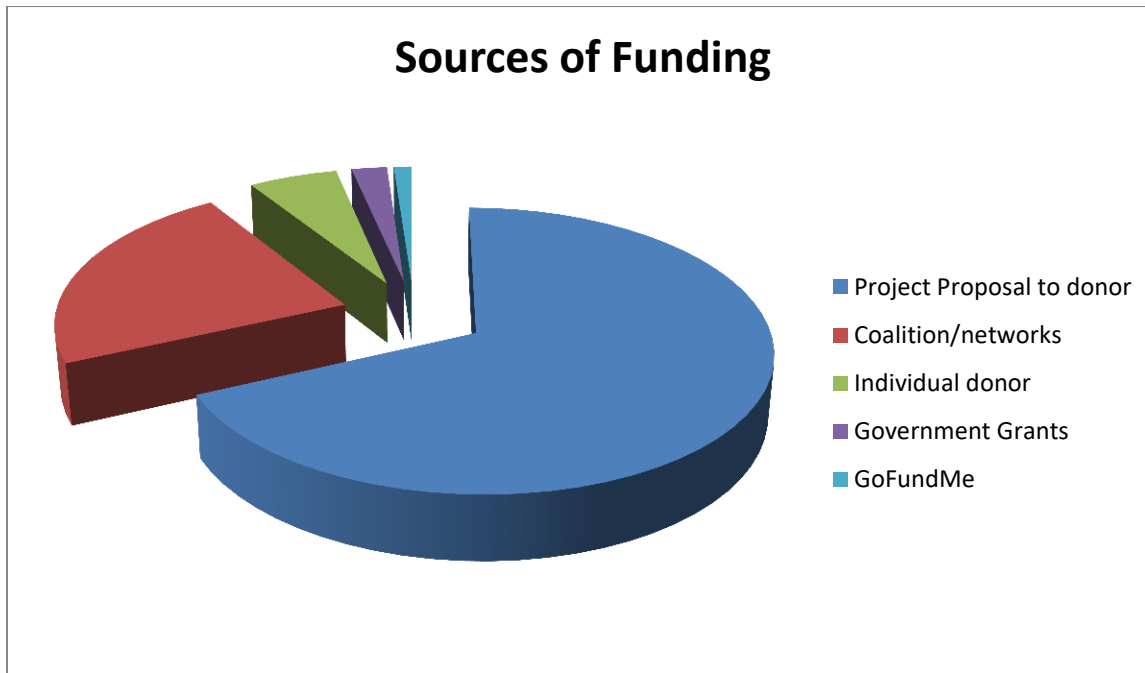
MISSION: Network Movement for Democracy and Human Right is a coalition of community based civil society and human right organizations. We promote human Rights and Governance issues through advocacy, lobby and campaigns to change the mindset of the people and increase people's participation in governance so that development and peace can take place.

PHILOSOPHY: Develop and maintain a dedicated and participatory workspace that will accomplish our mission. Involve Network partners and our donor partners at all levels in matters that relate to their needs, the needs of NMDHR and NMDHR staff. Promote cooperation and teamwork among network partners. Recognize and respect the dignity of the individual in accordance with Article 1 of the Universal Declaration of Human Rights (**UDHR**).

HOW WE WORK?

NMDHR is a non-profit organization comprising individuals and organizations with a proven record of pro-activeness in promoting human rights and good governance issues in Sierra Leone. The secretariat coordinates the work of the ORGANIZATION. It is supervised by the National Coordinator while the Programmes Manager oversees the daily operations of the organization supported by a team of Project Officers, administrative and other support staff. NMDHR has a board (5 member board) of advisers who provide advisory support and guidance to the secretariat.

Sources of non-profit income



Funding Details

NMDHR uses series of strategies to raise fund for the organization. We are donor-driven and about 60% of the organizations funding comes from Donor both National and International organizations. As a member of about 10 different civil society coalition including National Elections Watch, National Commission for Democracy, Movement against Inequality –Sierra Leone, Coalition for Quality and Accessible Education, Reproductive Health Network to name but few, NMDHR receives about 20% of funding from coalition joint projects and activities. We explore good will contributions from individuals and online platforms.

Past & Current sources of funding from Project Proposals, coalitions, and partnerships since establishment

Date	Activities	Funding/Technical support
In 2004,	NMDHR monitored and observed the Local Council Election	It was funded by UNDP –NEW Collaborated project
In April 2005	NMDHR researched and produced a report document in context of Sierra Leonean on child/human trafficking with support of from CARE International under the LEH WI LEARN Project,	\$ 10,000.000
July 2005,	NMDHR was able to do assessment survey on child/human trafficking of which was found to be true and the information was disseminated to the public and government for precautionary measures..	The project was supported by – HURIDEC (EU funded project) under LEH WI LEARN project
2005 – 2006	NMDHR participated in the National Child Protection Campaign	in collaboration with Search for Common Ground (SFCG), supported by UNICEF
In 2005,	NMDHR participated in a Forum for African Commission on Human and Peoples Rights in Banjul the Gambia.	With a sum of It was supported by CARE International Sierra Leone, under the LEH WI LEARN Project. 4,000 USD
In 2007,	NMDHR participated in developing the Code of Conduct for Political Parties 2007.	in collaboration with Political Parties Registration Commission(PPRC) It was funded by UNDP
In 2006,	NMDHR accessed 3 computers from Computer Aid International,	With support from DFID and British High Commission a total sum of 1,300 GBP.
In 2006	NMDHR participated in reviewing the Anti-Corruption Strategic Document	It was funded by Government of Sierra Leone
In 2006 – 2007,	NMDHR succeeded in bringing political parties	The project was supported by ENCISSE for a total sum of

	together in various regions on the theme: Promoting political tolerance and gender participation in governance.	Le. 19,000.000
In 2007,	NMDHR in collaboration with Action Plus conducted Ethical Campaign and Tolerance workshops to all political parties in Sierra Leone in four Provinces.	It was funded by West Minister Foundation for Democracy (WFD)with a total sum of 50,000 GBP
In April 2007,	NMDHR pilot tested a project on Legal representation on female prisoners.	It was funded by Canadian Fund for Democracy and Human Rights with a total sum of 3,000 USD
In 2007,	NMDHR received a VSO Volunteer and a Strategic plan preparation and documentation process	, funded by VSO with a total sum of Le. 17,000.000
In 2008-2010	for Capacity Building of Religious and traditional Leaders for the prevention of Violence against Women in Kailahun, Pujehun, Koinadugu Districts and twelve communities in Freetown.	NMDHR received funding from CORDAID Netherlands a total sum of 96,000 Euro
In 2011- 2013	for National Advocacy on Healthcare services for rural pregnant women Lactating mothers and victims of teenage pregnancy in Kailahun, Pujehun and Koinadugu Districts	NMDHR received funding from CORDAID Netherlands a total of 124,000 Euro
In 2014	For strengthening the capacity Community Based Organizat hold informal justice accountable in Tonkolili District.	NMDHR received funding from Access to Security and Justice Program (ASJP) a total sum of GP 49,000
in 2016	for Community Monitorin accountable and effective delivery in the health sector chiefdoms in the kailahun Distric	NMDHR received funding from Open Society Initiative for West Africa(OSIWA)a total sum of 81,490,000 USD
In July 2018	To organize a face to face work more than 50 CSOs, GoSL representatives, on reducing the inequality gap of gender, health and education in Sierra Leone	NMDHR Partner with Movement Against Inequality Sierra Leone with support from OXFAM with Le 18 ,000,000

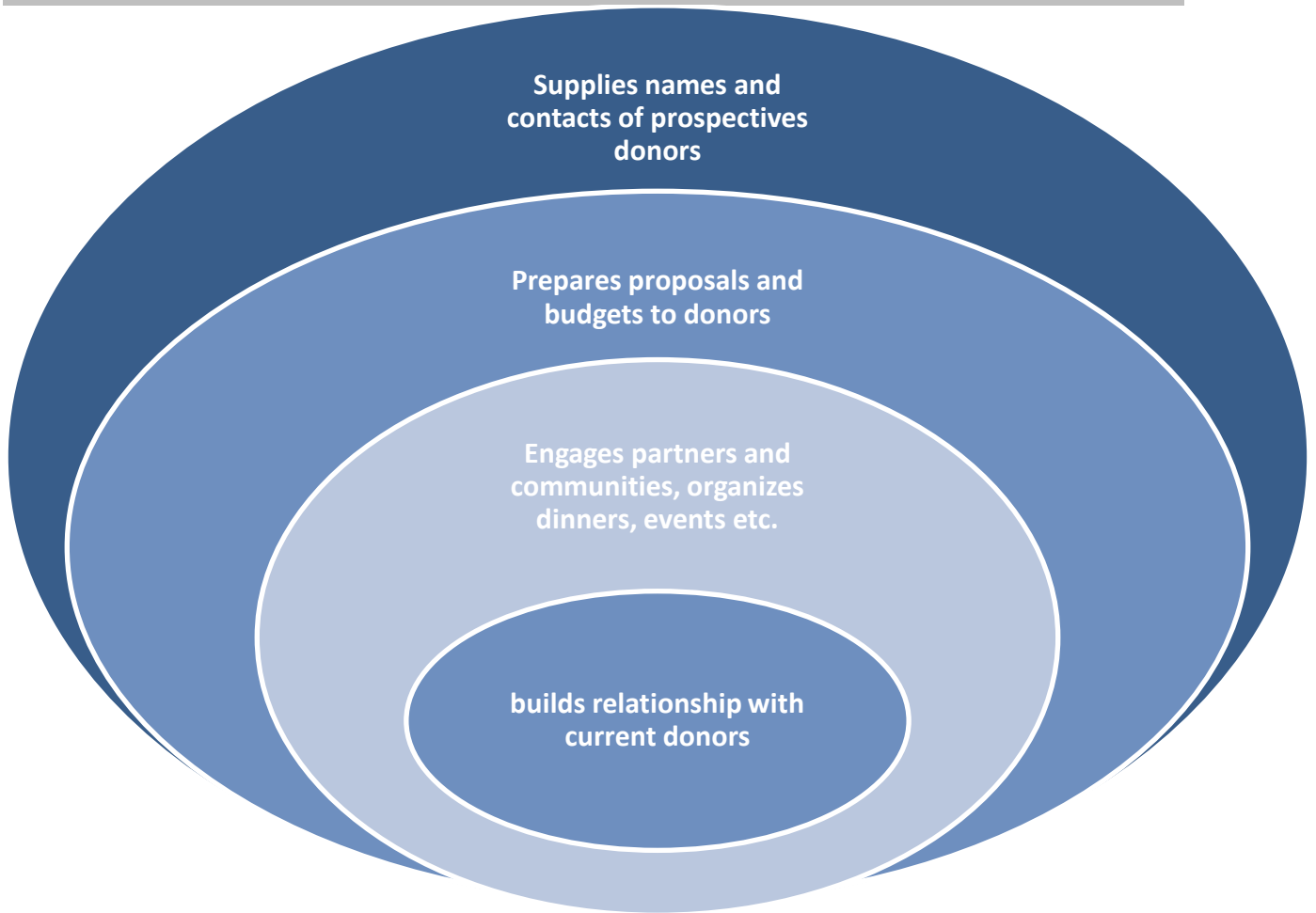
Fund Development Team

National Coordinator
<http://www.nmdhr.org/Management.aspx>

Programs Manager
<http://www.nmdhr.org/Management.aspx>

Finance Manager
<http://www.nmdhr.org/Management.aspx>

Board Chairperson



NMDHR's Assets Inventory

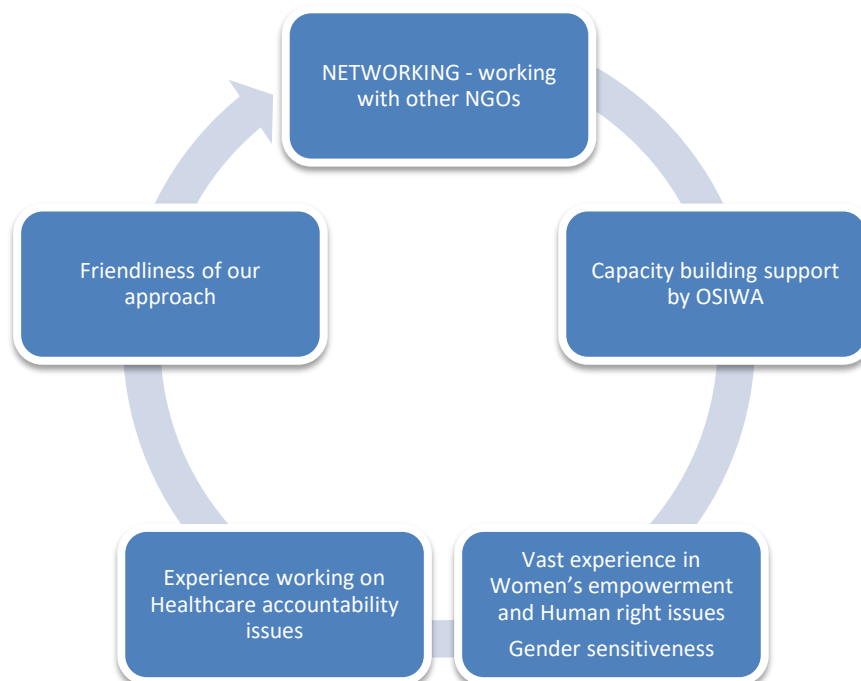
NMDHR has one acres of land situated at Belebu section Kailahun town for erection of office structure and also three official vehicles and two motor bikes also has a total of nine computers inclusive four desk top and five lap top computers etc.

- (1) Head Quarter Office at 148 circular Road with five rooms and one conference room
- (2) Regional Office at 78 Pendembu Road, Belebu Section with five rooms and one conference room
- (3) NMDHR worked in Tonkolili District through partnership with Female Network Advocacy Group (FeNAG) at 13 Bo Road Magburaka
- (4) NMDHR worked in Koinadugu District through partnership with Centre for Democracy and Human Rights (CDHR) at 24 Makeni Road Kabala
- (5) NMDHR work in Pujehun District through partnership with Peace and Reconciliation Movement (PRM)

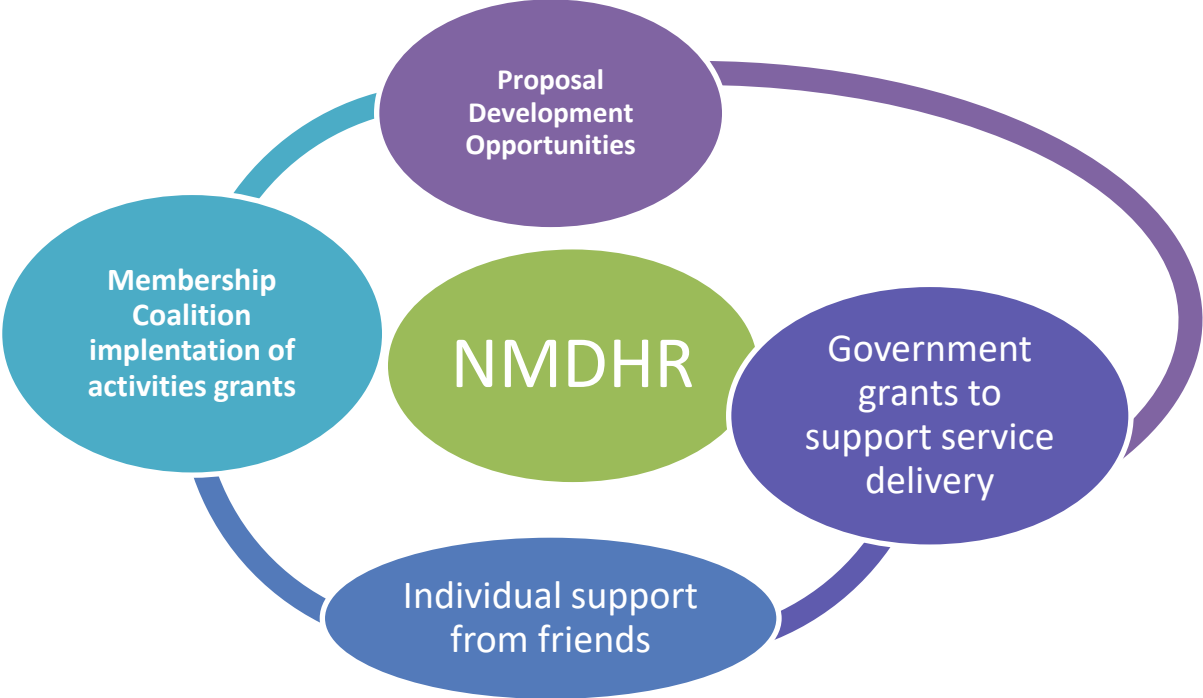
NMDHR's competencies/Strengths

We are recognized by our partners, have a presence (based/office) in target communities and we use community friendly approach –a no cost approach, to deliver quality programmes (accountable, inclusive) facilitated by trained and experienced personnel in governance, participation, and human rights. We have good working relationship with our partners and are familiar with the culture and practices of the communities we work. About 90% of our staff a youth between the ages of 28-35 years, therefore, the organization is youth driven. Our external environment extends nationwide. However, some of the most pertinent aspects and issues that impact our work include access to healthcare for rural women and children, child protection, governance and participation.

Opportunities



MAPPING FUNDING OPPORTUNITIES



NMDHR's Fundraising Plan 2018-2019

	IN USE	Possibility		
		↑	←	↓
INDIVIDUALS				
Membership	Expected			
Online Donation/GoFundMe	Unusual			
Dinner fund raiser	Expected			
Board Members gives	Unusual			
Donor				
Proposal submission	Expected result			
Charity	Expected result			
Support to organization capacity	Unusual			
COALITIONS/PARTNERSHIPS				
Coalition joint funds	Expected			
Joint Activities Implementation	Expected			
Family and community donations				
Government				
Government of Sierra Leone grants	Unusual			
Contracts	Unusual			
NMDHR				

Staff contribution	Expected			
Volunteer opportunities	Expected			

Current and projected funding needs

Proposals Submitted 2018	<p>NED, National Endowment for Democracy (Strengthening Accountability and Transparency in Local Revenue Generation,)</p> <p>OSIWA, proposal “Empowering communities in Kailahun district with relevant legal instruments to enhance citizens’ monitoring, accountable and effective service delivery in the Primary Healthcare Delivery”</p>
Project activities	Funding for Radio Discussion Program, outreach, workshops, and capacity building for community monitors
Institutional Support	Computers (5 desktops and laptops) for field office, payment for house rents, mobility; motor bikes for community monitors, utility bills, projector, digital camera, external Drive, photocopier, printer, executive chair, plasma TV for conference room
Staff Capacity support	Need for staff and volunteers to advance studies

CONCLUSION

Through the submission of proposals to OSIWA and NED, and in addition of the COALITION projects, donation from board members and other individuals, online sources , NMDHR anticipate to raised funds of \$ 200 by 2019.

These funds will allow for the implementation of two social accountability projects funded by OSIWA and NED reaching more than 1000 beneficiaries in Kailahun District. Funding would be used to support NMDHR's Kailahun field office with accessories, mobility; motor bikes etc.